



Introducing **DISCOVER**, your gateway to showcasing your business or organization for all of 2025. As the first-ever Monticello-Jefferson County Chamber Member & Community Guide, this annual publication will land in the hands of residents, visitors, and newcomers who want to connect with local businesses like yours.

As a Chamber member, you'll enjoy exclusive advertising rates and premium ad placement options. Let your membership work for you by gaining exposure in this trusted, professionally designed guide.

**DISCOVER** isn't just a guide—it's a celebration of our local charm, culture, and community spirit. By advertising in this inaugural issue, you'll claim your place as a key player in shaping the story of Monticello and Jefferson County for years to come.



#### **IMPORTANT DATES**

Ad Reservation Deadline January 31, 2025

Artwork/Content for Ad Due February 5, 2025

> Payment for Ad Due March 1, 2025

AD SIZES	MEASUREMENTS (Wide x Tall)	MEMBER COST	NON-MEMBER COST
Full Page (Premium)	5" x 8.125"	\$650	\$800
Full Page (Standard)	5" x 8.125"	\$550	\$700
Half Page	5" x 3.875"	\$275	\$425
Quarter Page (Vertical)	2.4" x 3.875"	\$140	\$275
Quarter Page (Horizontal)	5" x 1.875"	\$140	\$275
Eighth Page	2.4" x 1.875"	\$75	\$140

# **RESERVE YOUR SPOT TODAY!**

Don't miss your chance to be featured in this essential guide. Contact the Chamber at 850-997-5552 or info@monticellojeffersonfl.com to help us build our community together!





### ADVERTISING AGREEMENT

**ADVERTISER INFORMATION:** 

Business Primary Contact Name				
Business/Individual Placing Ad				
Business/Individual Address				
Business/Individual Pho	ne			
Business/ Individual E-mail				
Chamber MemberY	′ES	NO		
Would like to joinYESNO				
Check ad size below:				
	Member	Non-member		
Premium: Inside Covers	□ \$650	□ \$800		
Premium: Back Cover	□ \$650	□ \$800		
Full page:	□ \$550	□ \$700		
Half page:	□ \$275	□ \$425		
Quarter page:	□ \$140	□ \$275		
Eighth page:	□ \$75	□ \$140		

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Please make <b>check</b> payable to: Monticello-Jefferson County Chamber of Commerce 420 W. Washington Street, Monticello, Fl 32344 Memo line: Visitors Guide 2022			
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#### **AD SUBMISSIONS:**

Billing Zip Code: \_\_\_\_\_

We accept Visa, MC, Discover, AmEx

Please email ads in electronic format to: info@monticellojeffersonfl.com

Expiration: \_\_\_\_\_ CVC:\_\_\_\_(3-4 digits)

Or drop your camera ready artwork or scannable materials before **February 5, 2025** at the Chamber of Commerce.

QUESTIONS? Call 850-997-5552





## **AD SIZE SAMPLES**

Full Page
(Premium Placement
Back, Inside Front
or Inside Back Covers)
6" x 9"
6.25" x 9.25" with full bleed

Full Page
(Standard Placement)
5" x 8.125"

Quarter Page
Vertical
2.4" x 1.875"

Half Page
5" x 3.875"

Eighth Page 2.4" x 1.875" Quarter Page Horizontal 5" x 1.875"